

Congratulations on being selected as one of the Future 50 Award Winners!
This Accomplishment makes your company eligible for an exclusive opportunity

Advertise in the September 18th issue of BizTimes MILWAUKEE

BONUS DISTRIBUTION:

This issue will also be distributed to the 500+ expected attendees at the September 22, 2017 Future 50 Awards Luncheon.



It's 2017 and you've won a spot on the Future 50. Now it's time to give your "acceptance speech."

Behind every successful Future 50 company is an invaluable team of vendors, customers and employees. By advertising in BizTimes Milwaukee's Special Future 50 Section on September 18th, you'll have the opportunity to publicly recognize these important people, and to showcase your success to the owners and managers of more than 13,000+ local businesses. When you invest in a Future 50 ad package, you'll not only get a special reduced Future 50 rate you'll also receive two additional reservations to the invitation-only Cocktail Reception at SURG on the Water.

SPECIAL WINNER RATES (1 time only):

*ALL PRICES ARE NET

4-color 1/4 page ad
Specs: 3.875" x 4.875"

REGULAR PRICE: ~~\$3,305~~
YOUR PRICE: \$1,985

4-color 1/2 page ad
Specs: 8" x 4.875"

REGULAR PRICE: ~~\$5,825~~
YOUR PRICE: \$3,495

4-color Full page ad
Specs: 8" x 9.875"

REGULAR PRICE: ~~\$7,875~~
YOUR PRICE: \$4,725

SPACE RESERVATION DEADLINE
August 30, 2017

AD MATERIALS DUE
September 1, 2017

***Don't miss this chance to share your success
with your customers and employees.***

Reserve your ad space by calling us at 414-336-7112 or advertise@biztimes.com



PRESENTED BY:

BizTimesMedia

FIRST YEAR WINNER

General Plastics Inc.

2609 W. Mill Road, Milwaukee • www.genplas.com

YEAR FOUNDED: 1987

PRODUCT OR SERVICE OFFERED: Custom plastics thermoforming, vacuum and pressure forming, fabrication and assembly.

PRESIDENT & OWNER: Robert G. Porsche

PROJECTED 2016 REVENUE: \$13 million

TARGET CLIENTELE: Non-automotive transportation, bus, rail, marine, truck, medical equipment, agriculture equipment and point-of-purchase

What has fueled your company's growth?

"The overall organizational commitment, from the bottom to the top of our company, to be the best in our industry. We love to grow each year as it is our passion and have chosen to be the best in what we do. There are no exceptions to excellence, so each day we work to continue this journey and philosophy."

What is the biggest obstacle to your company's growth?

"The need for more great employees that want to be a part of our journey. Attitude is everything, as we have learned we must train the expertise that we seek. Skilled employee in a niche segment of the plastic industry is usually not a choice, but hiring good people is our answer, as we must train and support their growth in our journey of greatness."

Do you plan to make any changes to your company?

"We are now completing an expansion that will nearly dou-

ble our physical plant size under one roof and moving the many large pieces of equipment into position so we can operate on the most efficient and most possible. It is only the best technical superior equipment available in our industry."

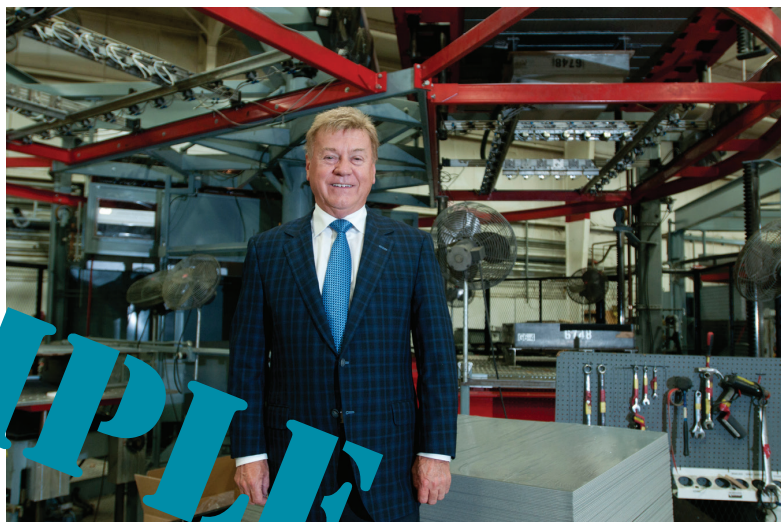
Who are the business people you admire and why?

"I admire our Sen. Ron Johnson, who put his plastic extrusion business on hold to attempt to change all of our lives in a very difficult political environment. He has set aside wealth and fortune to pursue a vision of a better way to help us all live."

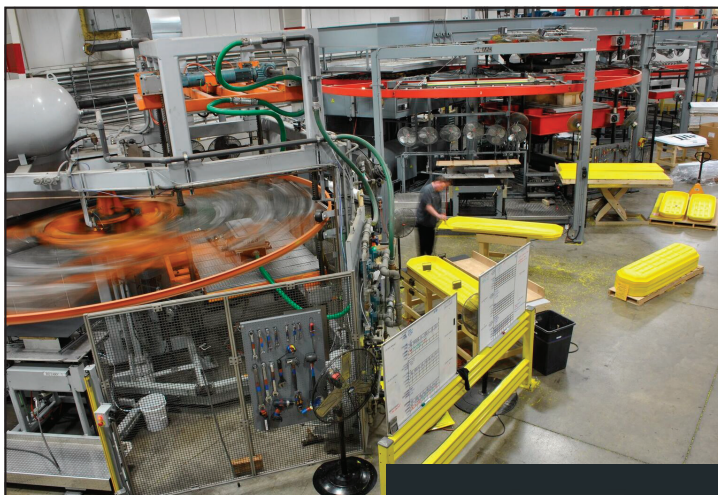
What is the outlook for your industry?

"We believe our company and industry are at the right place

and time to continue our upward trend. We see some stability in a crazy and wild worldwide economy, with suppliers and customers all being on the same page and all looking for secure growth. Customers have requested that we step up to meet their needs and future growth expectations and the answer has, without question, always been 'yes.'"



BOB PORSCHE



We are extremely proud to be named a Future 50 Winner. Thank you to all of our staff for all of their hard work in helping us become a Future 50 Winner. We also thank all of our customers, suppliers, and partners that have helped us become who we are today!



General Plastics, Inc.
Milwaukee, WI 53209
Phone: 414-351-1000

**"We Form Concept
into Reality"™**

Your Company's Ad Here!

