



Metropolitan Milwaukee Association of Commerce's
WORLD TRADE ASSOCIATION

WTA/Wisconsin Economic Development's Financial Roadshow

Friday, November 3, 2017

7:30AM-NOON

7:30AM – 8:00AM Registration, networking & continental breakfast

8:00AM - NOON Program Begins - Introductions & Welcome

- You will hear from a representative from each of the following organizations. There will be ample time for Q&A during the program.

Seminar Content:

8:15-8:45

- Wisconsin Economic Development Corp (WEDC)
 - a. Trade Trips
 - b. Global Business Development Program grants

8:45-9:15

- Department of Agriculture, Trade & Consumer Protection (DATCP)
 - a. Trade Trips
 - b. Branded Program

9:15-9:45

- US Small Business Administration (SBA)
 - a. Loans
 - b. Credit

9:45-10:00

- Break (grab a snack)

10:00-10:30

- Round Table Overview
 - a. Export-Import Bank
 - b. International Banking
 - c. Local Funds

10:30-11:45

- Additional Round Tables
 - a. WEDC
 - b. DATCP
 - c. SBA
- Service Partner Tables
 - a. Small Business Development Centers
 - b. US Export Assistance Center
 - c. Wisconsin Center for Manufacturing Productivity
 - d. Economic Development Organizations

11:45-NOON

- Wrap up

Questions? Contact Monica Wahlburg at WEDC monica.wahlberg@wedc.org (608) 210-6734
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