



Andrzej Duda  
President of the Republic of Poland  
Honorary Committee Chair



# POLISH AMERICAN CONGRESS LUBLIN 2018

100 YEARS  
OF COMMON HERITAGE

OCTOBER 11-14, 2018  
LUBLIN, POLAND



[WWW.POLSKA-AMERYKA.PL](http://WWW.POLSKA-AMERYKA.PL)

# 100 YEARS...

The Congress is organized by the John Paul II Catholic University of Lublin and Lubelskie Province Governor's Office in Lublin on the occasion of the 100th anniversary of Poland's regaining independence as well as establishing diplomatic relations with the United States in 1919.

The Congress take place at the John Paul II Catholic University of Lublin, which also celebrates its 100th anniversary this year.

## CONGRESS AIMS

The Congress aims at developing and fostering relations between Polish and American scientists, artists and businesspeople, which are based on common history.

## PARTNERING TO WIN IN THE NEXT 100 YEARS

Companies from the United States are among the top foreign investors in Poland. Estimates of the American Chamber of Commerce in Poland show that the value of American investments reached PLN 130 billion after the first quarter of 2018. In 2016, goods with a total value of PLN 23.4 billion went to Poland, while Poland exported PLN 20 billion worth of products to the USA.

Companies with American capital are among major foreign employers in Poland. In 2015, they had a workforce of more than 210 thousand people.

Intensive cooperation with schools and universities. The most popular form of this cooperation is to offer internships to students. American companies also create their own dedicated educational programs to help young people enter the labor market or involve them in social projects. From the perspective of innovation in Poland, it is important that joint R&D projects are carried out by industry and universities.

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## ORGANIZER



- The John Paul II Catholic University of Lublin



- The Lubelskie Province Governor's Office in Lublin

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## CO-ORGANIZERS

- School of Polish Language and Culture (KUL)
- European Foundation for Social Activity  
(Europejska Fundacja Aktywności Społecznej)
- Foundation of Polish Language and Culture  
(Fundacja Języka i Kultury Polskiej)
- University Centre of Competence Development  
(Uniwersyteckie Centrum Rozwijania Kompetencji KUL)
- Polish Airlines LOT
- Institute for the Study of Polish Community  
and Its Ministry (Ośrodek Badań nad Polonią  
i Duszpasterstwem Polonijnym KUL)

REV. PROF.  
**ANTONI  
DĘBIŃSKI**

Rector of KUL



**PRZEMYSŁAW  
CZARNEK**

the Governor of the Lubelskie  
Province



The Polish-American Congress „100 years of Common Heritage” is a perfect occasion for meeting at the John Paul II Catholic University of Lublin, which celebrates its anniversary – 100 years in the service of God and Homeland.

I invite my friends from the USA: representatives of business, science and culture. For many years KUL has used the help of Polish Community in the United States, cooperated with scientific and cultural centers. Today we would like to present the results of this cooperation and declare the openness in the area of commercialization of knowledge, good practices, innovative undertakings or exchange of students and academic staff.

Let KUL as the first university in independent Poland be a place of celebration of the common history of the USA and Poland.

Lublin and our Lubelskie Province are the unique spots on the map of Poland and Europe. It is worth finding out by coming here. This is a place for the meetings of cultures of the East and West, coexistence of the Polish and Jewish cultures, a business and science friendly environment and a land full of places for recreation.

I kindly invite you to participate in the Polish-American Congress to experience 1000 years of our history and 100 years of Independence, to learn and feel from Poles the same longing for freedom, which built the United States of America.

The Congress in Lublin will be the next event on the map of Polish and U.S. history.

## HONORARY COMMITTEE

- **ANDRZEJ DUDA**  
*President of the Republic of Poland – Committee Chair*
- **MATEUSZ MORAWIECKI**  
*Prime Minister of the Republic of Poland*
- **JACEK CZAPUTOWICZ**  
*Minister of Foreign Affairs*
- **JERZY KWIECIŃSKI**  
*Minister of Investment and Development*
- **JAN KRZYSZTOF ARDANOWSKI**  
*Minister of Agriculture and Rural Development*

## PARTNERS



## SPONSORS



# PROGRAM OF THE POLISH-AMERICAN CONGRESS

## October 11 / Thursday

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- 10.00 OFFICIAL OPENING**  
(Column Hall of the Lubelskie Province Governor's Office in Lublin, Lublin, ul. Spokojna 4)
- 10.30 PLENARY SESSION – COMMON HERITAGE**
- The Importance of Leadership in Business (Paul Martinelli, President of John Maxwell Team, USA)
  - American investments in Poland (Dorota Dąbrowska-Winterscheid, Managing Director of American Chamber of Commerce in Poland)
  - Cooperation perspectives. USA and Poland. Illinois, Wisconsin and the Lublin Region.
  - Knowledge Commercialization in University (KUL)
- 12.00 A VISIT IN THE UNIVERSITY MUSEUM**  
and placing flowers at the monument of The John Paul II and Cardinal Stefan Wyszyński at the University courtyard (Lublin, Al. Raclawickie 14)
- 13.00 STUDY VISIT**  
Faculty of Biotechnology and Environmental Sciences and Centre for Interdisciplinary Research (Lublin, Konstantynów 1)
- 14.00 LUNCH**
- 14.30 LECTURES**  
**THE PROGRESS OF ENTREPRENEURSHIP AND INNOVATION AT KUL** (Lublin, Al. Raclawickie 14, Collegium Joannis Pauli II, 1031)
- Preface, Rev. Prof. Dr. Hab. Antoni Dębiński, Rector of the John Paul II Catholic University of Lublin
  - Leadership in the USA (Paul Martinelli, President of John Maxwell Team)
  - 'Trust' in Leaders (Arlene H. Meritz, The Meritz Group LLC, USA)
  - Globalization – challenges and opportunities for identity (Les Begay, American Indian Center, USA)
- 17.00 WORKSHOPS FOR KUL STUDENTS AND SCHOOL OF POLISH LANGUAGE AND CULTURE KUL INNOVATIVE LEADERSHIP**  
(Lublin, Al. Raclawickie 14, Knowledge Transfer Center - CTW)
- Workshops in English will be conducted by:
- Paul Martinelli, President of John Maxwell Team, USA (CTW 216)
  - Arlene H. Meritz, The Meritz Group LLC, USA (CTW 204)
  - Les Begay, American Indian Center, USA (CTW 203)
- Workshops in Polish will be conducted by:
- Be a Leader. How to learn leadership skills? (Maciej Wiśniewski, President of Inspire Leadership, Polska, CTW 220)
  - Cultural and Identity Differences. How to manage the diversity of generations? (Marlena Sobierajska, Regional HR Director, Poland, EE & SEE at RB, Poland, CTW 202)
  - Personal Branding (Representative of BGK - Bank Gospodarstwa Krajowego, CTW 217)

## October 12 / Friday

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- 9.00 DISCUSSION PANEL**  
**ROAD MAP FOR BUSINESS IN THE USA AND POLAND. GOOD PRACTICES**  
(Column Hall of the Voivodship Office, Lublin, ul. Spokojna 4)
- Representatives of the State of Wisconsin and Illinois
  - Representatives of Lublin Region
  - Representative of BGK (Bank Gospodarstwa Krajowego)
- 11.00 LECTURES**  
**COMMON HISTORY**
- The Polish National Committee and the role of the Polonia in regaining independence by Poland (dr hab. Mieczysław Ryba, prof. KUL)
  - Presidents Thomas Woodrow Wilson and Ronald Reagan and Poland's Independence (dr hab. Jacek Gołębiowski, prof. KUL)
  - Polish national identity in the USA (Arkadiusz Gorecki, Director of The Polish Mission, USA)
- 12.00 UNVEILING of the W. Wilson's and R. Regan's board** on the building of the Voivodship Office
- 13.00 LUNCH** (Crown Tribunal, Rynek 1, Lublin)
- 14.00 SIGHTSEEING of the City or the Lublin Castle**
- 15.30 STUDY VISITS**  
A ride to Ursus Factory and the Candy Factory „Pszczółka”

## October 13/ Saturday

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- 10.00 SIGHTSEEING OF THE GERMAN NAZI CONCENTRATION CAMP AT MAJDANEK**  
and placing flowers in front of the Mausoleum at Majdanek
- 11.30 STUDY VISITS**  
(Kozłówka, Łuków, Ryki, Radzyń Podlaski)
- 18.00 OLD-POLISH FEAST**

## October 14/ Sunday

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- 10.00 SIGHTSEEING OF KAZIMIERZ DOLNY ON THE VISTULA RIVER**