

Mr. CHOW Shui-sang, Ralph

Mr. Ralph Chow is the Regional Director, Americas of the Hong Kong Trade Development Council (HKTDC), the statutory organization responsible for promoting and developing Hong Kong's external trade. Mr. Chow is responsible for the formulation and implementation of the Council's promotion activities in Americas, with a view to fostering the business relationship between Hong Kong and the economies in North America and the Latin America.

Mr. Chow joined HKTDC in 1986 and moved up the ranks to his current position. He has extensive experience working both in Hong Kong and overseas, including Japan and Australia. He was the Director of Japan stationed in Tokyo from 2002 to 2005, and Director of Product Promotion at the Head Office in Hong Kong afterwards until July 2014 when he was transferred to the Council's New York Office as Regional Director, Americas.

Born and raised in Hong Kong, Mr. Chow graduated from the Chinese University of Hong Kong with a Bachelor degree of Business and Administration. He also holds a Master of Business and Administration degree from the University of Hull, U.K. and a Master of International and Public Affairs degree from the University of Hong Kong.

Mr. Chow is married with twin daughters.