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Ning Shao is an expert on strategic business development and public affairs and has counseled over one hundred international firms, government and not-for-profit organizations on public affairs and business development with China for more than 20 years. He established the largest U.S. state economic development organization in China which has served Wisconsin, Maryland, Michigan, Minnesota, Pennsylvania, Tennessee, the Council of Great Lakes of Governors, GreaterMSP, and Washington D.C. Mr. Shao has worked on a diverse range of projects for corporate clients such as IMAX, BRC Imagination Arts, Discovery Channel, Lockheed Martin, Northrop Grumman, IBM, GM, Perdue Farms, Akin Gump, David Wright Tremaine, Goodyear, Lincoln Electric, General Motors, Hershey, Carlson Group, Hughes Network Systems, RTKL International, Boston Scientific, MasterCard, Texas Instruments, and the Coca-Cola Company. Mr. Shao has also led an Interpublic Group (IPG) Task Force to work on more than 20 Shanghai World Expo projects, including the 2010 Shanghai Expo Marketing (Sponsorship) Development Master Plan and Forum Development Plan, and an IPG's Weber Shandwick global team on the award-winning global communication campaign supporting Shanghai's successful bid for World Expo 2010.