



WORLD TRADE ASSOCIATION

A service of the MMAC

Biography –

Mr. Deepak H., Founder, i2i Research

Deepak has over 16 years of experience in the field of Market Opportunity Assessment, India Entry Strategy, Growth Consulting & Measurement (Satisfaction, Loyalty & Brand). Working with his US counterparts including Visthar LLC, he has advised several companies (US & EU based) on India Market Opportunity & Entry Strategies and has enabled numerous US-India partnerships.

Deepak is currently the Founder & CEO of i2iResearch LLP, a Business Advisory firm based in Bangalore. They have been working with several companies in the Manufacturing & Services sector. He was previously the VP - Strategy & Finance for Smoor Chocolates, and prior to that the Head of Emerging Sectors at Feedback Business Consulting, a Market Research and Business Advisory Firm.

Deepak has a BS in Chemical Engineering and a Graduate Degree in Management from SP Jain University in Mumbai, India