



WORLD TRADE ASSOCIATION

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MMAC World Trade Association's Global Business Series

"Post Pandemic Macro Economic Outlook"

Wednesday, October 13, 2021

NOON – 1:30pm

Speaker profile -

Dr. Chris Kuehl, Managing Director – Armada Corporate Intelligence

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Dr. Chris Kuehl is a Managing Director of Armada Corporate Intelligence. He provides forecasts and strategic guidance for a wide variety of corporate clients around the world. He is the chief economist for several national and international organizations

Prior to starting Armada in 1999 he was a professor of economics and finance for 15 years – teaching in the US, Hungary, Russia, Estonia, Singapore and Taiwan. He holds advanced degrees in economics, Soviet studies and East Asian studies.

Chris is the writer/editor of Business Intelligence Briefs and a writer for the Black Owl Report – both publications from Armada. He is an economic analyst for the Armada Strategic Intelligence System and is responsible for the Credit Manager's Index from NACM as well Fabrinomics from the FMA.

Corporate Background

- Managing Director of Armada Corporate Intelligence. Armada performs the functions of a strategy office for clients through combining the traditions of corporate and competitive intelligence, economic forecasting and strategic planning. The aim is to inform strategic planning through analysis and forecasting.
- Major clients include YRC Freight, Kansas City Southern Railroad, Echo Logistics, MarksNelson, Pioneer IQ, Tallgrass Freight and others
- Chief Economist for the Fabricators and Manufacturers Association. He writes their twice monthly publication – Fabrinomics – and serves as economic commentator at all of their national and international meetings.

- Chief Economist for the National Association of Credit Management. He prepares their monthly Credit Managers Index – a national survey of credit and financial movement - and serves as economic analyst and commentator for their various meetings and conferences
- Economic Analyst for the American Supply Association – writes their monthly ASA Advisor, conducts monthly webinars and weekly podcasts.
- Red Team economist for US Army, US Marines, US Air Force and the US Border Patrol
- Economic Analyst for Missouri Society of CPAs, the Kentucky Society of CPAs, the Tennessee Society of CPAs, and the Kansas Society of CPAs
- Economic analyst for the Industrial Heating Equipment Association and the Chemical Coaters Association International where he prepares the monthly IHEA/CCAI Economic Trends Index
- Economic Analyst for the Riemer Reporting Service
- Editor and publisher of Business Intelligence Briefs. The publication provides information on national and regional political and economic trends that affect business decisions and is distributed through various business organizations.
- Seminar presenter and keynote speaker for a wide variety of business organizations and corporate events.
- Webinar and virtual presenter on wide variety of economic topics

Education Background

- Holds a Ph.D. in Political Economics and Master's Degrees in Soviet Studies and in East Asian Studies.
- Has been on the faculties of universities in the US, Estonia, Hungary, Russia, Singapore and Taiwan.

Community Participation

- Serves as economic analyst for local, regional and national media. He appears regularly as an on-camera commentator and provides background information for reporters.
- Writes regularly for trade publications as well as newspaper and magazines.