



Metropolitan Milwaukee Association of Commerce's
WORLD TRADE ASSOCIATION

MMAC World Trade Association's Global Business Insight Series

"Global Logistics"

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Brian Bourke, CGO; SEKO Logistics Bio



Brian Bourke is currently Chief Growth Officer at SEKO Logistics. Speaking six languages, he is responsible for the acceleration of SEKO's organic growth, driving SEKO's demand generation campaigns, revenue management and corporate marketing and communications initiatives. Mr. Bourke began his career with SEKO in 2005 after receiving his BA in Economics from the University of Wisconsin. He was head of Marketing Communications for Geodis Wilson prior to returning to SEKO initially as Vice President, Marketing. He has appeared on CNBC and Bloomberg and has been quoted in publications such as the Wall Street Journal, Financial Times, New York Times and Crain's Chicago on global supply chain issues.