



Robert Gross, Founder; Gross Automation



Robert J. (Bob) Gross founded Gross Automation in 1990 when he realized the business community needed an automation and controls engineering distributor in the local Milwaukee area. Throughout the past 32 years, Gross Automation has grown into a global company, growing to 27 employees. Bob graduated from Marquette University with a BSEE in 1981. Since then, Bob has been played an active role in many community groups such as the Boy Scouts, Kiwanis International and the Lions Club, as well as being certified in CPR/First Aid/AED and Wilderness CPR/First Aid/AED by the American Red Cross. Bob Gross has also been recognized and awarded for many leadership and small business achievements such as the Governor's Export Achievement Award (2020), the Wisconsin Titan 100 Award (2023), the ABB Commitment Star Award (2022), and many more.